



Use data to reach your university's full potential for innovation

Earlybird is helping colleges and universities get more from their tech transfer programs with cloud software solutions and expert data analysis

Technology transfer is now part of the federal mandate for institutions receiving federal research funding, but it has long been an effective way for colleges and universities to leverage the innovative potential of their faculty, students, and staff — not just by generating revenue, but by creating high-quality local jobs and cultivating prestige.

Unfortunately, many commercialization programs underperform their full potential, and can be wasteful with precious funding when managed inefficiently. With all the challenges now facing higher education, it's never been more important to make sure tech transfer programs are running as effectively and efficiently as possible.

Earlybird partners with leading research institutions, helping them better connect tech transfer opportunities with the right people in their extended networks

Tech transfer succeeds when the right people are brought together. Often the best entrepreneurs, investors, advisors, and customers for your commercialization initiatives are your faculty, staff, and alumni. Earlybird can help you intelligently target and engage key contacts.



With tech transfer solutions from Earlybird, even high-performing institutions can achieve more

- Match specialized opportunities with faculty, staff, and grads who have the necessary subject matter expertise
- Intelligently target alumni in the private sector who are ideal for strategic acquisitions and partnerships
- Measure and track the performance of programs or key initiatives to ensure optimal use of school resources
- Collect, warehouse, and analyze data with confidence using the Earlybird Cloud, powered and secured by Amazon